

**Mehma Sachdeva**  
[mehmas@gmail.com](mailto:mehmas@gmail.com)  
Tel: 9987488420  
www.mehmasachdeva.com

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### **CG Producer**

Excellent organizational skills, 8 years hands on experience with Autodesk Maya (CG Generalist, area of expertise: lighting)

### **TECHNOLOGY**

**Software's:** Maya, Photoshop, Real Flow, After Effects.

### **PROFESSIONAL EXPERIENCE**

#### ***ALIAGROUP***

**Mumbai, India (May 2009 - Current)**

*Position: CG Producer - Freelance*

Project Management of CG projects outsourced to India. I oversee all aspects of the project - budgets, time and artist management, client interaction, quality control and final delivery of the project.

#### ***GEODSX***

**New York, USA (May 2008 - May 2009)**

*Position: Animation and Computer Graphics Manager*

Project Management of CG projects outsourced to India. Managed all aspects of the outsourced project - budgets, time and artist management, client interaction, quality control and final delivery of the project

***Selected Accomplishments:***

- Projects include: Virgin Mobile, and Cinemax.

#### ***FREESTYLE COLLECTIVE***

**New York, USA (January 2007-April 2007)**

*Position: CG Artist - Intern*

Worked on a few commercials, modeling, lighting and texturing.

#### ***ALIAGROUP***

**Mumbai, India (2005-2006)**

*Position: Animation Consultant*

Aliagroup is a brand design company. I was brought in to work on exploring the idea of expanding into animation and to work on in house projects.

***Selected Accomplishments:***

- Projects include: Nerolac Paints, Air India, Pepsodent, Taj Mahal Tea.

#### ***VISUAL COMPUTING LABS (A DIVISION OF TATA ELXSI LTD.)***

**Mumbai, India (2002 – 2004)**

*Position: Animation Consultant*

Worked on various Logo Animations, Pack Animations, and Special Effects for Advertisements, Corporate Films, and Feature Films for the Indian Market and Hollywood.

***Selected Accomplishments:***

- Advertisement Projects include: Cadburys, Anchor Talc, Kodak, Cadbury Celebrations, Bharat Petroleum, Reliance, Sunlight, Luxor, Castrol, Colgate, Birla, Stayfree, Lifebuoy, Horlics, Ariel, and LG CDMA.  
The work included modeling of packs and logos, shading, lighting and texturing, animating and rendering and the creation of liquid using Real Flow for various projects.
- Corporate Film Projects include: Alex carbon, ILTD Div, Tata AGM, and Satyam.  
Designed various charts and animations for the corporate films.
- Feature Films include: Agni Pankh, Fun2shh, Hum Tum, and Veera Zaara  
The work included special effects, such as explosions, sand, gold dust (dynamics) etc., building of virtual sets, backgrounds, and some 3D elements.
- International Projects include: Leprechaun 2, and Oscars.  
Created a morph of the Oscar statue from liquid gold, for the simulation of realistic fluids, using Real Flow (Next Limit).

***WESTERN OUTDOOR MEDIA TECHNOLOGIES***

**Mumbai, India (2001 – 2002)**

***Position: Animation Consultant***

Worked on various Logo Animations, Pack Animations, and Special Effects for Advertisements, Corporate Films, and Feature Films for the Indian Market.

***Selected Accomplishments:***

- Advertisement Projects include: Kodak, Cadbury Celebrations, Chocolate Horlics, Polycrol, Society Tea, Colgate, and Lifebuoy. The work included modeling of packs and logos, shading, lighting and texturing, animating and rendering.
- Feature Films include: Chupke Se  
The work included special effects, Logo animation, animated backgrounds, building of virtual sets, and some 3D elements.

**EDUCATION**

- **Masters in Digital Imaging and Design**  
New York University (School of Continuing and Professional Studies, May 2008)
- **Associate Of Science Degree in Computer Animation**  
FullSail Real World Education, Winter Park, FL. (2001)  
*Honors/Awards*
  - Valedictorian
  - Course Directors Awards for Character Development, Motion Studies, and Wonderful World of 3D
  - Perfect Attendance Award
  - Alias/Wavefront Certification for Maya Basics
- **Course in Advertising**  
St Xaviers College, Mumbai, India (1996)
- **Bachelor Of Arts (Sociology)**  
Sophia College, Mumbai, India (1995)